

2024 Event Opportunities



**Ascension
Providence
Foundation**

Thank you

On behalf of Ascension Providence Foundation and our event committees, we thank you for your consideration of these opportunities. Both events listed below support the Mission of Ascension, a Catholic health ministry committed to providing spiritually centered, holistic care which sustains and improves the health of individuals in the communities we serve with special attention to the poor and vulnerable. Our values include Service of the Poor: giving of our time and talents with a generosity of spirit, especially for persons most in need; and Reverence: respect and compassion for the dignity and diversity of life.

The patients and families who depend on our ministry thank you for your support of our events and for helping to ensure a healthy community.

Sincerely,



Kim Tyle, CFRE

*Chief Development Officer | Ascension Metro West Region
Ascension Providence and Providence Rochester Foundations*

2024 Events

Friends' Ball

Date: Saturday, April 20, 2024

Time: 6 p.m.

Location: Suburban Collection Showplace, Novi

Expected Number of Attendees: 600+

Beneficiary: Women's Heart Health at Ascension Providence Hospital and Outpatient Clinics. Proceeds from the 2024 Friends' Ball will help us care for women with cardiovascular disease and those at risk. Heart disease ranks as the number one killer of American women! According to the American Heart Association, heart disease is responsible for more deaths in women than all types of cancer combined, including breast, ovarian, uterine and lung cancer. Our goal is to ensure advanced diagnostics and treatment therapies are available to help all women in our communities achieve and maintain cardiovascular health, regardless of ability to pay. These efforts can ultimately lead to a lower death rate from heart disease in women.

The Caduceus Society Physicians of the Year: Drs. Lakshmi and Vinaya Gavini

Order of Charity Honoree: Mr. Shelden Yellen

Providence Golf Classic

Date: Monday, June 3, 2024

Location: Indianwood Golf & Country Club, Lake Orion

Expected Number of Attendees: 250

Beneficiaries: The Care of the Poor Fund and the Believe in Miracles Fund at Ascension Providence Hospital. The Care of the Poor Fund provides patients currently receiving care at Ascension Providence Hospital with emergency financial assistance for necessities such as utilities, rent, transportation, food, medical supplies or any other emergent need. The Believe in Miracles Fund offers similar support to our oncology patients facing financial struggles while undergoing the challenges of cancer treatment.

2024 Friends' Ball Opportunities

Deadline for Program Book ads/submissions is Friday, March 29, 2024.

Underwriting

Wine - \$2,500

- Company name/logo on sign

Entertainment - \$2,000

- Public acknowledgement as underwriter of entertainment during event

Dessert - \$1,500

- Company name/logo on sign

Photobooth - \$1,500

- Company name/logo on sign

Valet Parking - \$1,500

- Company name/logo on sign

Late Night Food - \$1,500

- Company name/logo on sign

Signature Drink - \$1,500

- Company name/logo on sign

Bar - \$1,000

- Company name/logo on sign
- 5 available

Presenting Sponsor - \$50,000

- Premier seating for 50 guests at the Friends' Ball
- Opportunity to host VIP Sponsor Reception prior to Friends' Ball
- Company logo on event-related promotional materials including:
 - Event invitation
 - Video screens during event
- Company name on Friends' Ball program book cover
- Full-page color ad (4.5" x 7.5") on back cover of Friends' Ball program book
- Public acknowledgement as Presenting Sponsor during presented program at event
- Company logo on event website
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000

Platinum Sponsor - \$25,000

- Premier seating for 35 guests at the Friends' Ball
- Company logo on event-related materials including: Event invitation / video screens during the event
- Company name on Friends' Ball program book cover
- Full-page color ad (4.5" x 7.5") in Friends' Ball program book (inside back cover or inside front cover placement, based on availability)
- Public acknowledgement as Platinum Sponsor during presented program at event
- Company logo on event website
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000

Diamond Sponsor - \$15,000

- Premier seating for 20 guests at the Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program book (inside back cover or inside front cover placement, based on availability)
- Public acknowledgement as Diamond Sponsor during presented program at event
- Company logo on event website
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000

Sapphire Sponsor - \$10,000

- Seating for 10 guests at the Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program book

Sapphire Sponsor (continued)

- Public acknowledgement as Sapphire Sponsor during presented program at event
- Company logo on event website
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000

Emerald Sponsor - \$7,500

- Seating for 8 guests at the Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program book
- Public acknowledgement as Emerald Sponsor during presented program at event
- Company logo on event website
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000

Ruby Sponsor - \$5,000

- Seating for 6 guests at the Friends' Ball
- Half-page color ad (4.5" x 3.75") in Friends' Ball program book
- Public acknowledgement as Ruby Sponsor during presented program at event
- Company logo on event website
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000

Pearl Sponsor - \$3,500

- Seating for 4 guests at the Friends' Ball
- Logo included in Friends' Ball program book
- Company logo on event website
- Public acknowledgement as Pearl Sponsor during presented program at event

Table Sponsor - \$3,000

- Seating for 10 guests at the Friends' Ball
- Name on event website
- Name recognition on video screens and on the table during event

Benefactor Couple - \$1,000

- Premier seating for 2 guests at the Friends' Ball
- Name listed in Friends' Ball program book
- Name recognition on video screens during event

Friends' Ball Ticket - \$250

Full-Page Ad - \$400

- 4.5" x 7.5"

Half-Page Ad - \$200

- 4.5" x 3.75"

2024 Providence Golf Classic Opportunities

Presenting Sponsor - \$25,000

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Opportunity to host a member of the Ascension Michigan leadership team with 7 guests, on a mutually agreed upon date to golf at Indianwood Golf & Country Club
- Opportunity to provide giveaway to all participating golfers
- Company logo on welcome banner, golf cart signage, halfway house signage, in event program book and on video screens at the event
- Banner over tunnel leading to New Course
- Signage on four holes
- Public acknowledgement as Presenting Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000
- Logo on event website

Diamond Sponsor - \$15,000

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Opportunity to provide giveaway to all participating golfers
- Company logo in event program book and on video screens at the event
- Signage on two holes
- Public acknowledgement as Diamond Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000
- Logo on event website

Sapphire Sponsor - \$10,000

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Company logo in event program and on video screens during event
- Signage on two holes
- Public acknowledgement as Sapphire Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000
- Logo on event website

Emerald Sponsor - \$7,500

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Signage on one hole
- Company listed in program book
- Name recognition on video screens during event
- Public acknowledgement as Emerald Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000
- Logo on event website

Ruby Sponsor - \$5,000

- 18 holes of golf for one foursome (4 guests) at the Golf Classic
- Signage on one hole
- Company listed in program book
- Name recognition on video screens during event
- Public acknowledgement as Ruby Sponsor during presented program at event
- Recognition in *Spirit of Giving*, a newsletter for donors and friends of Ascension with a distribution of approximately 12,000
- Logo on event website

Pearl Sponsor - \$3,500

- 18 holes of golf for one foursome (4 guests) at the Golf Classic
- Signage on one hole
- Name recognition on video screens during event
- Public acknowledgement as Pearl Sponsor during presented program at event
- Logo on event website

Topaz Sponsor - \$2,000

- 18 holes of golf for one twosome (2 guests) at the Golf Classic
- Signage on one hole
- Name recognition on video screens during event

Foursome - \$1,700

Golfer - \$450

Underwriting

Beverage Cart - \$1,000

Breakfast - \$1,000

Raffle Tickets - \$1,000

Longest Drive - OC* - \$500

Longest Drive - NC* - \$500

Closest to the Line - OC* - \$500

Closest to the Line - NC* - \$500

Closest to the Pin - OC* - \$500

Closest to the Pin - NC* - \$500

Driving Range - \$500

Hole-in-One - Prize

*OC = Old Course

*NC = New Course

2024 Friends' Ball & Providence Golf Classic

Dual Sponsorship

Sponsorship of both events at the same level will entitle you to all the benefits of both events with the following savings:

	Platinum/Diamond	Diamond	Sapphire	Emerald	Ruby	Pearl
Friends' Ball	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Providence Golf Classic	\$15,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Total for both events	\$40,000	\$30,000	\$20,000	\$15,000	\$10,000	\$7,000
Dual Sponsorship	\$35,000	\$25,000	\$16,000	\$12,000	\$8,000	\$6,000
Savings	\$5,000	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000

Dual Platinum/Diamond Sponsor* - \$35,000

- Full-page color ad (4.5" x 7.5") in Friends' Ball program book
- Premier seating for 35 guests at the Friends' Ball
- Two foursomes at the Golf Classic
- Signage on two holes at the Golf Classic
- Company logo in Golf Classic brochure
- Public acknowledgement as Platinum Sponsor during presented program at Friends' Ball and as Diamond Sponsor at the Golf Classic
- Company logo on both event websites

Dual Diamond Sponsor* - \$25,000

- Full-page color ad (4.5" x 7.5") in Friends' Ball program book
- Premier seating for 20 guests at the Friends' Ball
- Two foursomes at the Golf Classic
- Signage on two holes at the Golf Classic
- Company logo in Golf Classic program book
- Public acknowledgement as Diamond Sponsor during presented program and on video screens at both events
- Company logo on both event websites

Dual Sapphire Sponsor* - \$16,000

- Seating for 10 guests at the Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program book
- Two foursomes at the Golf Classic
- Signage on two holes at the Golf Classic
- Company logo in Golf Classic program book
- Public acknowledgement as Sapphire Sponsor during presented program and on video screens at both events
- Company logo on both event websites

Dual Emerald Sponsor* - \$12,000

- Seating for 8 guests at the Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program book
- Two foursomes at the Golf Classic
- Signage on one hole at the Golf Classic
- Public acknowledgement as Emerald Sponsor during presented program and on video screens at both events
- Company logo on both event websites

Dual Ruby Sponsor* - \$8,000

- Seating for 6 guests at the Friends' Ball
- Half-page color ad (4.5" x 3.75") in Friends' Ball program book
- One foursome at the Golf Classic
- Signage on one hole at the Golf Classic
- Public acknowledgement as Ruby Sponsor during presented program and on video screens at both events
- Company logo on both event websites

Dual Pearl Sponsor* - \$6,000

- Seating for 4 guests at the Friends' Ball
- Logo included in Friends' Ball program book
- One foursome at the Golf Classic
- Signage on one hole at the Golf Classic
- Public acknowledgement as Pearl Sponsor during presented program at both events
- Company logo on both event websites

* See pages 3 & 4 for complete description of all benefits.

Ascension Providence Foundation 2024 Commitment Form

Organization Name: _____ Phone: _____

Contact Name: _____ Email: _____

Address: _____ City, State, Zip: _____

Name of Event	Level of Support	Qty	Total
Grand Total			

Payment

All payments are due prior to event date(s). If you would like an invoice, please advise how you would like it formatted:

- One invoice for full donation amount
- One invoice for each event

Enclosed is my check for \$ _____ made payable to **Ascension Providence Foundation**

Please charge my: Personal Credit Card Amount to be charged: \$ _____
 Business Credit Card

Card Number: _____ Exp. Date: _____ Security Code: _____

Name on card: _____ My billing address is the same as the address listed above.

Billing Address: _____ Billing City, State, Zip: _____

Mail to:

Special Events
 Ascension Providence Foundation
 28000 Dequindre Road
 Warren, MI 48092

For questions:

Email: specialevents@ascension.org

