



2025 Event Opportunities

Henry Ford Providence Novi
and Southfield Hospitals

HENRY FORD HEALTH[®]

Thank you

On behalf of Henry Ford Providence Novi and Southfield Hospital Foundation and our event committees, we thank you for your consideration of these opportunities. Both events outlined below align with our Mission and Values. Our core values encompass Service to the Poor, which involves generously sharing our time and talents, particularly with those in greatest need, and Reverence, which reflects our respect and compassion for the dignity and diversity of all life. The patients and families who depend on us thank you for your support of our events and for helping to ensure a healthy community.

Sincerely,



Michael Wiemann, MD, FACP
Regional President & CEO, Metro West Region

2025 Events

Friends' Ball

Date: Saturday, April 5, 2025

Time: 6 p.m.

Location: Suburban Collection Showplace, Novi

Expected Number of Attendees: 600+

The Caduceus Society Physicians of the Year: TBD

Order of Charity Honorees: TBD

Beneficiary: This year's Friends' Ball will support Digestive Health, led by Dr. E. Drelichman, at Henry Ford Providence Novi and Southfield Hospitals. Proceeds will fund advanced equipment for treating digestive diseases like IBD and colorectal cancer. Over 1.5 million Americans have IBD, often diagnosed during prime working years, creating a significant societal burden. Colorectal cancer, the second leading cause of cancer deaths in the U.S., is increasingly found in younger adults but is preventable and treatable with early screening. Nearly 100 million ambulatory care visits are made annually for digestive issues, affecting many lives and resources. Your support will help expand and enhance the hospital's digestive health program and ensure acquisition of the critical diagnostic, therapeutic and surveillance equipment needed to save lives.

Providence Golf Classic

Date: Monday, June 2, 2025

Location: Indianwood Golf & Country Club, Lake Orion

Expected Number of Attendees: 250

Beneficiaries: The Care of the Poor Fund and the Believe in Miracles Fund at Henry Ford Providence Novi and Southfield Hospitals. The Care of the Poor Fund provides patients currently receiving care at the Providence Hospitals with emergency financial assistance for necessities such as utilities, rent, transportation, food, medical supplies or any other emergent need. The Believe in Miracles Fund offers similar support to our oncology patients facing financial struggles while undergoing the challenges of cancer treatment.

2025 Friends' Ball Opportunities

Deadline for Program Book ads/submissions is Friday, March 14, 2025.

Underwriting

Wine - \$2,500

- Company name/logo on sign

Entertainment - \$2,000

- Public acknowledgement as underwriter of entertainment during event

Dessert - \$1,500

- Company name/logo on sign

Photobooth - \$1,500

- Company name/logo on sign

Valet Parking - \$1,500

- Company name/logo on sign

Late Night Food - \$1,500

- Company name/logo on sign

Signature Drink - \$1,500

- Company name/logo on sign

Bar - \$1,000

- Company name/logo on sign
- 5 available

Presenting Sponsor - \$50,000

- Premier seating for 50 guests at Friends' Ball
- Company logo on event-related promotional materials including: event invitation / video screens during event
- Company name on the Friends' Ball program cover
- Full-page color ad (4.5" x 7.5") on back cover of the Friends' Ball program
- Public acknowledgement as Presenting Sponsor during the program
- Company logo on event website
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000

Platinum Sponsor - \$25,000

- Premier seating for 35 guests at Friends' Ball
- Company logo on event-related materials including: event invitation / video screens during event
- Company name on the Friends' Ball program cover
- Full-page color ad (4.5" x 7.5") in Friends' Ball program (inside back cover or inside front cover placement, based on availability)
- Public acknowledgement as a Platinum Sponsor during the program
- Company logo on event website
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000

Diamond Sponsor - \$15,000

- Premier seating for 25 guests at Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program (inside back cover or inside front cover placement, based on availability)
- Public acknowledgement as a Diamond Sponsor during the program
- Company logo on event website
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000

Sapphire Sponsor - \$10,000

- Seating for 10 guests at Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program
- Public acknowledgement as a Sapphire Sponsor during the program

Sapphire Sponsor (continued)

- Company logo on event website
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000

Emerald Sponsor - \$7,500

- Seating for 8 guests at Friends' Ball
- Full-page color ad (4.5" x 7.5") in Friends' Ball program
- Public acknowledgement as an Emerald Sponsor during the program
- Company logo on event website
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000

Ruby Sponsor - \$5,000

- Seating for 6 guests at Friends' Ball
- Half-page color ad (4.5" x 3.75") in Friends' Ball program
- Public acknowledgement as a Ruby Sponsor during the program
- Company logo on event website
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000

Pearl Sponsor - \$3,500

- Seating for 10 guests at Friends' Ball
- Logo included in Friends' Ball program
- Company logo on event website
- Public acknowledgement as Pearl Sponsor during the program

Benefactor Couple - \$1,000

- Premier seating for 2 guests at Friends' Ball
- Name listed in the Friends' Ball program
- Name recognition on video screens during event

Friends' Ball Ticket - \$250

Full-Page Ad - \$400

- 4.5" x 7.5"

Half-Page Ad - \$200

- 4.5" x 3.75"

2025 Providence Golf Classic Opportunities

Presenting Sponsor - \$25,000

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Opportunity to host a member of the Henry Ford Health leadership team with 7 guests, on a mutually agreed upon date to golf at Indianwood Golf & Country Club
- Opportunity to provide giveaway to all participating golfers
- Company logo on welcome banner, golf cart signage, halfway house signage and in the event program
- Banner over tunnel leading to New Course
- Signage on four holes
- Public acknowledgement as the Presenting Sponsor during the program
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000
- Logo on event website

Diamond Sponsor - \$15,000

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Opportunity to provide giveaway to all participating golfers
- Company logo in event program
- Signage on two holes
- Public acknowledgement as a Diamond Sponsor during the program
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000
- Logo on event website

Sapphire Sponsor - \$10,000

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Company logo in event program
- Signage on two holes
- Public acknowledgement as a Sapphire Sponsor during the program
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000
- Logo on event website

Emerald Sponsor - \$7,500

- 18 holes of golf for two foursomes (8 guests) at the Golf Classic
- Signage on one hole
- Company listed in program
- Public acknowledgement as an Emerald Sponsor during the program

Emerald Sponsor - (continued)

- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000
- Logo on event website

Ruby Sponsor - \$5,000

- 18 holes of golf for one foursome (4 guests) at the Golf Classic
- Signage on one hole
- Company listed in program
- Public acknowledgement as a Ruby Sponsor during the program
- Recognition in Spirit of Giving, a newsletter for donors and friends of Henry Ford Health with a distribution of approximately 12,000
- Logo on event website

Pearl Sponsor - \$3,500

- 18 holes of golf for one foursome (4 guests) at the Golf Classic
- Signage on one hole
- Public acknowledgement as a Pearl Sponsor during the program
- Logo on event website

Topaz Sponsor - \$2,000

- 18 holes of golf for one twosome (2 guests) at the Golf Classic
- Signage on one hole

Foursome - \$1,700

Golfer - \$450

Underwriting

Beverage Cart - \$1,000

Breakfast - \$1,000

Raffle Tickets - \$1,000

Longest Drive - OC* - \$500

Longest Drive - NC* - \$500

Closest to the Line - OC* - \$500

Closest to the Line - NC* - \$500

Closest to the Pin - OC* - \$500

Closest to the Pin - NC* - \$500

Driving Range - \$500

Hole-in-One - Prize

*OC = Old Course

*NC = New Course

2025 Friends' Ball & Providence Golf Classic

Dual Sponsorship

Sponsorship of both events at the same level will entitle you to all the benefits of both events with the following savings:

	Platinum/Diamond	Diamond	Sapphire	Emerald	Ruby	Pearl
Friends' Ball	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Providence Golf Classic	\$15,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Total for both events	\$40,000	\$30,000	\$20,000	\$15,000	\$10,000	\$7,000
Dual Sponsorship	\$35,000	\$25,000	\$16,000	\$12,000	\$8,000	\$6,000
Savings	\$5,000	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000

Dual Platinum/Diamond Sponsor* - \$35,000

- Full-page color ad (4.5" x 7.5") in the Friends' Ball program
- Premier seating for 35 guests at Friends' Ball
- Two foursomes at the Golf Classic
- Signage on two holes at the Golf Classic
- Company logo in Golf Classic brochure
- Public acknowledgement as a Platinum Sponsor during the program at Friends' Ball and as Diamond Sponsor at the Golf Classic
- Company logo on both event websites

Dual Diamond Sponsor* - \$25,000

- Full-page color ad (4.5" x 7.5") in the Friends' Ball program
- Premier seating for 25 guests at Friends' Ball
- Two foursomes at the Golf Classic
- Signage on two holes at the Golf Classic
- Company logo in Golf Classic program
- Public acknowledgement as a Diamond Sponsor during the program and on video screens at Friends' Ball
- Company logo on both event websites

Dual Sapphire Sponsor* - \$16,000

- Seating for 10 guests at Friends' Ball
- Full-page color ad (4.5" x 7.5") in the Friends' Ball program
- Two foursomes at the Golf Classic
- Signage on two holes at the Golf Classic
- Company logo in Golf Classic program
- Public acknowledgement as a Sapphire Sponsor during the program and on video screens at Friends' Ball
- Company logo on both event websites

Dual Emerald Sponsor* - \$12,000

- Seating for 8 guests at Friends' Ball
- Full-page color ad (4.5" x 7.5") in the Friends' Ball program
- Two foursomes at the Golf Classic
- Signage on one hole at the Golf Classic
- Public acknowledgement as an Emerald Sponsor during the program and on video screens at Friends' Ball
- Company logo on both event websites

Dual Ruby Sponsor* - \$8,000

- Seating for 6 guests at Friends' Ball
- Half-page color ad (4.5" x 3.75") in the Friends' Ball program
- One foursome at the Golf Classic
- Signage on one hole at the Golf Classic
- Public acknowledgement as a Ruby Sponsor during the program and on video screens at Friends' Ball
- Company logo on both event websites

Dual Pearl Sponsor* - \$6,000

- Seating for 10 guests at Friends' Ball
- Logo included in the Friends' Ball program
- One foursome at the Golf Classic
- Signage on one hole at the Golf Classic
- Public acknowledgement as a Pearl Sponsor during the program at both events
- Company logo on both event websites

* See pages 3 & 4 for complete description of all benefits.

Henry Ford Providence Novi and Southfield Hospital Foundation 2025 Commitment Form

Organization Name: _____ Phone: _____

Contact Name: _____ Email: _____

Address: _____ City, State, Zip: _____

Name of Event	Level of Support	Qty	Total
Grand Total			

Payment

All payments are due prior to event date(s). If you would like an invoice, please advise how you would like it formatted:

- One invoice for full donation amount
- One invoice for each event

Enclosed is my check for \$ _____ made payable to: Henry Ford Providence Novi and Southfield Hospital Foundation

Please charge my: Personal Credit Card Amount to be charged: \$ _____
 Business Credit Card

Card Number: _____ Exp. Date: _____ Security Code: _____

Name on card: _____ My billing address is the same as the address listed above.

Billing Address: _____ Billing City, State, Zip: _____

Mail to:

Special Events
 Providence Foundation
 Development Office
 1 Ford Place, 5A
 Detroit, MI 48202

For questions:

Email: cpiechol@hfhs.org